TIM A&R LYRIC V1

Tunes In Motion A&R Lyric Evaluation Standard v1.0

CONFIDENTIAL PROFESSIONAL EVALUATION

Reference Number:	TIM-LYR-2026-0002
Evaluation Standard:	Tunes In Motion A&R Lyric Evaluation Standard v1.0
Song Title:	*Home Is Where My Heart Is*
Artist:	Not Provided
Language:	English
Genre:	Contemporary Country / Adult Contemporary
Evaluation Date:	23 July 2026
Evaluator:	Tunes In Motion A&R Review Team

SAMPLE

EXECUTIVE SUMMARY

"Home Is Where My Heart Is" is a professionally written lyric built around one of the strongest emotional themes in contemporary songwriting: the realization that "home" is not a physical place but the person you love.

The lyric presents an authentic emotional journey from searching and uncertainty toward security, belonging and unconditional love. The writing is accessible, sincere and emotionally engaging, making it suitable for a wide audience within the Country and Adult Contemporary markets.

The song demonstrates a solid understanding of commercial songwriting structure and contains a memorable chorus that effectively reinforces the title throughout the lyric.

While the concept itself is familiar, the execution is polished enough to make the song highly marketable. Introducing several more personal or unexpected lyrical images would further strengthen its originality and artistic identity.

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SONG INFORMATION

Title:	Home Is Where My Heart Is
Genre:	Contemporary Country
Subgenre:	Adult Contemporary / Country Ballad
Language:	English
Theme:	Love, belonging, home, emotional security
Evaluation Based On:	Lyrics Only

DETAILED EVALUATION

1. Concept & Originality

Score: 8.5 / 10

The central message is timeless and universally relatable.

Rather than focusing on physical locations, the lyric defines "home" as emotional connection. This concept resonates strongly with audiences and forms the foundation of many successful Country and Adult Contemporary songs.

Although the subject matter has been explored frequently within the genre, the lyric presents it with honesty and consistency.

Highlights

- Universal concept
- Emotionally accessible
- Strong commercial foundation

Improvement

Introduce several unique personal observations or images that only this songwriter could have written.

2. Emotional Impact

Score: 9.5 / 10

Emotion is the lyric's greatest strength. The emotional progression feels natural rather than forced. Beginning with uncertainty...

I've walked a thousand winding roads...

...and ending with complete emotional certainty creates a satisfying narrative arc.

Particularly effective are:

- Every mile became a lesson.
- Every tear became a song.
- You're the calm inside my soul.

These lines communicate vulnerability without becoming sentimental.

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3. Storytelling

Score: 8.8 / 10

The lyric tells an emotional rather than literal story. The sequence is logical:

Searching → Learning → Finding Love → Understanding Home → Commitment.

Each section naturally builds toward the final chorus.

4. Structure

Score: 9.5 / 10

Professional structure.

- Verse 1
- Pre-Chorus
- Chorus
- Guitar Solo
- Verse 2
- Bridge
- Final Chorus
- Outro

Every section serves a purpose.

Excellent pacing.

5. Chorus Strength

Score: 9.7 / 10

- An excellent commercial chorus.
- The title is repeated naturally without becoming repetitive.
- The hook is memorable after a single read.

Strong lyrical moments include:

Home is where my heart is…
and
Your love remains the same.

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6. Imagery & Language

Score: 8.7 / 10

Beautiful imagery throughout:

- winding roads
- beneath the stars
- storms and sunrise
- calm inside my soul
- light of love

Most imagery is genre appropriate, although several expressions are familiar within Country songwriting.

Replacing one or two conventional phrases with more personal imagery would increase originality.

7. Rhyme & Flow

Score: 9.2 / 10

- ✓ Excellent flow.
- ✓ No forced rhymes.
- ✓ Natural rhythm.
- ✓ Easy to sing.

8. Commercial Potential

Score: 9.3 / 10

Very strong.

Suitable for:

- Country Radio
- Adult Contemporary
- Wedding playlists
- Acoustic performances
- Streaming playlists
- Sync licensing opportunities

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9. Memorability

Score: 9.2 / 10

- ✓ The title is memorable.
- ✓ The chorus reinforces the central message effectively.

One or two unique lyrical twists could elevate memorability even further.

10. Authenticity

Score: 9.5 / 10

- ✓ The lyric feels genuine.
- ✓ Nothing appears exaggerated.
- ✓ The emotional honesty gives the song credibility.

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TARGET AUDIENCE

- Contemporary Country listeners
- Adult Contemporary audiences
- Listeners aged 25+
- Wedding audiences
- Romantic playlists
- Acoustic music fans
- Easy Listening radio

COMPARABLE ARTISTS

The lyrical style would comfortably fit alongside songs recorded by:

- Lady A
- Dan + Shay
- Brett Young
- Rascal Flatts

PRODUCER'S NOTES

A restrained production will serve this lyric best.

Recommended instrumentation:

- Piano
- Acoustic guitar
- Light percussion
- Warm string arrangement
- Pedal steel guitar
- Harmony vocals during the final chorus

Avoid excessive production. The lyric itself already carries the emotional weight.

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STRENGTHS

- ✓ Strong emotional authenticity
- ✓ Memorable chorus
- ✓ Professional song structure
- ✓ Commercially accessible language
- ✓ Universal theme
- ✓ Excellent singability
- ✓ ✓Radio-friendly writing

AREAS FOR IMPROVEMENT

- Introduce several unexpected personal details.
- Replace two or three familiar expressions with fresh imagery.
- Strengthen the bridge with one emotionally surprising line to maximize the final chorus.

A&R RECOMMENDATION

This lyric demonstrates songwriting skills well above the amateur level.

It possesses all the fundamental elements expected of a commercially viable Country or Adult Contemporary ballad: a relatable concept, emotional sincerity, a memorable chorus and a clear narrative progression.

With a handful of more distinctive lyrical images, the song has the potential to stand out even more strongly in a highly competitive commercial market.

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FINAL LYRIC SCORES

Category	Score ../10
Concept & Originality	**8.5**
Emotional Impact	**9.5**
Storytelling	**8.8**
Structure	**9.5**
Chorus	**9.7**
Imagery & Language	**8.7**
Rhyme & Flow	**9.2**
Commercial Potential	**9.3**
Memorability	**9.2**
Authenticity	**9.5**

OVERALL LYRIC SCORE

9.2 / 10

Final Assessment

Recommendation: Highly Recommended

"Home Is Where My Heart Is" is a mature, emotionally compelling lyric that successfully combines commercial accessibility with genuine emotional resonance. Its strongest qualities lie in its authenticity, memorable chorus and well-crafted structure. While the thematic foundation is familiar, the lyric is executed with confidence and sincerity, making it well suited for release within the Contemporary Country and Adult Contemporary genres.

From an A&R perspective, this lyric demonstrates a level of craftsmanship that exceeds that of the average independent songwriter. With a few carefully chosen, more distinctive lyrical details, it has the potential to progress from a strong commercial composition to a truly standout work capable of leaving a lasting impression on both listeners and industry professionals.

SAMPLE

DISCLAIMER

Professional Opinion Statement

This evaluation has been prepared by Tunes In Motion in accordance with the **TIM A&R Lyric Evaluation Standard v1.0** and reflects the professional opinion of the evaluator at the time of assessment.

The purpose of this report is to provide constructive feedback on the artistic, lyrical and commercial qualities of the submitted work. All ratings, comments and recommendations are subjective professional assessments based on songwriting, production and A&R experience.

A favorable evaluation does **not** guarantee commercial success, publishing opportunities, streaming performance, playlist placement, management representation or a recording contract. Likewise, a lower score should never be interpreted as a limitation of the songwriter's future potential.

This evaluation is based **solely on the submitted lyrics** and does not include musical composition, melody, vocal performance, arrangement, production, mixing or mastering unless explicitly stated.

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End of Report

Prepared by
TIM A&R Review Team
Tunes In Motion

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